



NATIONAL
PAVEMENT
CONFERENCE™
LIVE

SPONSORSHIP AND MARKETING OPPORTUNITIES

FEBRUARY 23-25, 2021

SPONSORSHIP OPPORTUNITIES

NATIONAL
**PAVEMENT
CONFERENCE™**
LIVE

PLATINUM SPONSOR – \$15,000 – EXCLUSIVE

- Logo at top of registration and session portal pages
- Mentioned in welcome message
- 2-minute max company video to play during welcome session
- Profile page on website with company description, logo, and links to website
- Large logo on website sponsors page, will link to profile page
- Recognition in social media posts
- Recognition at the beginning of sessions
- Leaderboard ad on website
- Email to attendees (sponsor to provide HTML)

GOLD SPONSOR – \$7,500 – 5 AVAILABLE

- Logo in body of registration and session portal
- Mentioned in welcome message
- Profile page on website with company description, logo, and links to website
- Medium logo on website sponsors page, will link to profile page
- Recognition in social media posts
- Recognition at the beginning of sessions
- Logo to be displayed in bottom right corner of session video player (will rotate)

SILVER SPONSOR – \$ 5,000 – 10 AVAILABLE

- Logo in body of registration and session portal
- Mentioned in welcome message
- Profile page on website with company description, logo, and links to website
- Small logo on website sponsors page, will link to profile page
- Recognition in social media posts
- Recognition at the beginning of sessions

PRODUCT DEMOS – \$3,500 – NO LIMIT

- 10-minute maximum on-demand video

SESSION SPONSOR – \$4,000 – 10 AVAILABLE

Sponsor can submit a 90 second video to be played at the beginning of the session. Sponsor logo will also be displayed with the session on the website schedule and listed on the sponsors page of the website.

WEBSITE LEADERBOARD ADS

Top Banner Ad (728 x 90) - **\$2,500** (4 available)

Anchor Ad (728x90) - **\$1,500** (5 available)



RUSS TURNER

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ABOUT COMPANY NAME

Description of company and information about products will go here. Description of company and information about products will go here. Description of company and information about products will go here. Description of company and information about products will go here. Description of company and information about products will go here. Description of company and information about products will go here. Description of company and information about products will go here. Description of company and information about products will go here. Description of company and information about products will go here.

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LEARN MORE

will link to
your website

DOWNLOADS

Product Brochure
Whitepaper

FEATURED PRODUCTS



Product Name

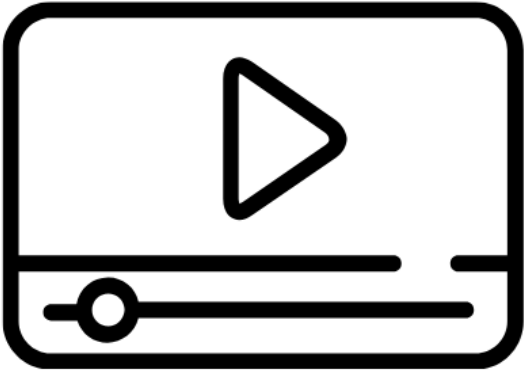
Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description.



Product Name

Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description. Product description.

Have a video you'd like to include on your profile page? Send us the code to embed your video and we will place it here.



RAFFLE/GIVEAWAY

If you would like to participate in our daily raffle/giveaway, just let us know! Attendees of the virtual event will enter the drawings by visiting sponsor profile pages and completing an entry form. Your product/service/prize (gift cards, etc) will be given away on one or both days of the event, depending on how many items you wish to give away.

First Name *

Last Name *

Company *

Email *

Submit

REQUEST INFORMATION

Would you like to be contacted by this sponsor? Enter your contact information below.

First Name *

Last Name *

Company *

Email *

Submit