



# NATIONAL PAVEMENT EXPO 2022 AND CONFERENCE™

## EXHIBITOR PROSPECTUS

# INCREASE YOUR BUSINESS

CONFERENCE: FEBRUARY 23-26, 2022  
EXPO: FEBRUARY 23-25, 2022  
CHARLOTTE CONVENTION CENTER | CHARLOTTE, NC

National Pavement  
Expo and Conference  
is heading back to  
Charlotte! Join us as  
NPE returns in person for  
2022. We look forward to  
seeing you there.



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# INCREASE YOUR BUSINESS PROFITS

NATIONAL  
**PAVEMENT  
EXPO 2022**  
AND CONFERENCE™

## EXHIBIT HALL

Wednesday, February 23 (*Preview Night*)

4:30-6:30PM

Thursday, February 24 | 11am-5pm

Friday, February 25 | 11am-3pm

## CONFERENCE PROGRAM

Wednesday, February 23

through Saturday, February 26

## PAVEMENT AWARDS

Wednesday, February 23 *during Preview Night*

6:00 – 6:30 pm

## INDUSTRY ROUNDTABLES

Thursday, February 24 and Friday, February 25



## EXHIBIT SPACE PRICING

### RENEWAL RATES

through  
May 7, 2021:  
\$25.50/sq ft

### STANDARD RATES

after  
May 7, 2021:  
\$31.00/sq ft

**CORNER  
CHARGE:**  
\$100

**MARKETING  
PACKAGE:**  
\$125 (Required)

National Pavement Expo helps you maximize your investment by providing an engaging forum for you to meet face-to-face with clients and prospects.

- **Engage face-to-face.** Greet customers and prospects at your booth in the Exhibit Hall.
- **Make the sale.** Year after year, NPE exhibitors report strong sales attributed to the show.
- **Expand your lead list.** NPE exhibitors consistently list lead generation as an essential measure of their success at the show.
- **Get connected.** Find out what's happening in the industry from colleagues, clients and consultants.
- **Promote.** Take advantage of our promotional reach to put your company name in front of our extensive database of pavement and pavement maintenance professionals.
- **Learn.** Attend the conference management sessions to improve your business skills or take in a session or two in your industry segment to hear what your customers are learning.
- **Enjoy.** Appreciate our well-organized exhibit experience.

National Pavement Expo serves professionals in:

- ▶▶ Asphalt paving
- ▶▶ Concrete paving
- ▶▶ Sealcoating
- ▶▶ Striping/markings
- ▶▶ Sweeping
- ▶▶ Asphalt patch/pothole repair
- ▶▶ Hot/cold pour crack repair
- ▶▶ Infrared
- ▶▶ Traffic control and safety
- ▶▶ Earth moving/site preparation
- ▶▶ Curbing
- ▶▶ Recycling and reclaiming
- ▶▶ Snow removal