

NATIONAL PAVEMENT EXPO 2023 AND CONFERENCE™

JANUARY 25-27, 2023
CHARLOTTE, NC

EXHIBITOR PROSPECTUS



NATIONAL PAVEMENT EXPO

is the foremost trade show for vendors and contractors who make their living from asphalt and concrete paving, infrared pavement repair, sealcoating, striping, sweeping, crack repair, pavement repair and snow removal. If you're a manufacturer or distributor of equipment or services in this field, National Pavement Expo will put you in front of decision makers and buyers.





EDUCATE YOUR TARGET AUDIENCE

- Increasing awareness of your brand(s) / products / services
- Get in front of buying power
- Introduce new products
- Maintaining your company's profile / brand position
- Promote brand image
- Strengthen relationships
- Network with peers

TOP 3 OBJECTIVES OF ATTENDEES ARE:



To see new
products / innovations



To network
amongst the industry

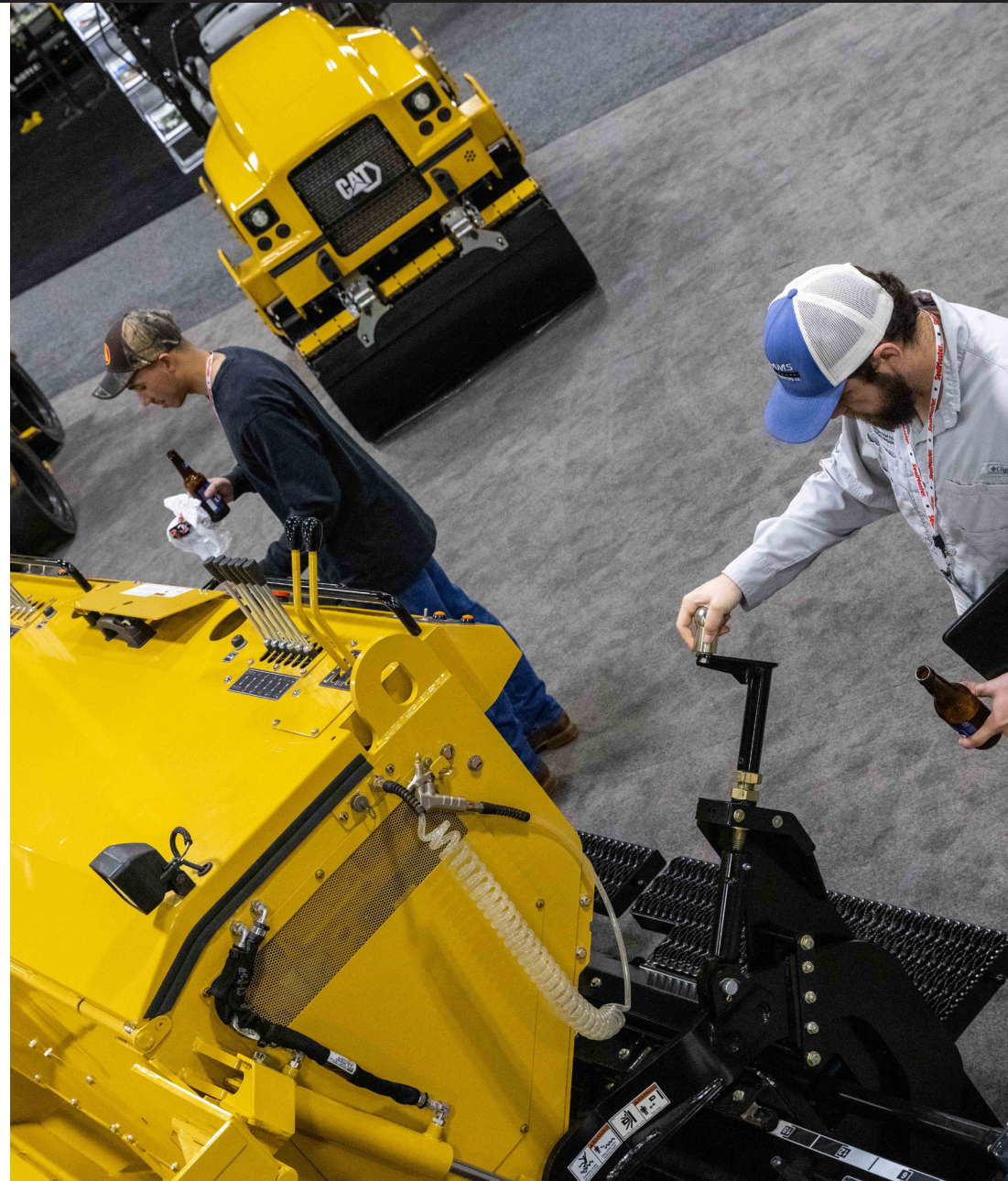


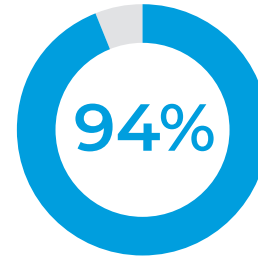
To source
new suppliers

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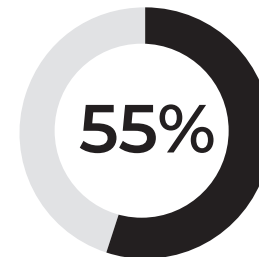
I've never been to NPE. I'm from Oregon so it was a good 6.5 hours in an airplane. So far I'm glad I made the trip. Preview Night was good. There is a lot of new equipment on the show floor. I've been in the business a long time, but I saw a lot of equipment that I did not know even existed.

— Justin Pruitt, M.C. Carlton Contracting, White City, Oregon





94% of National Pavement attendees consider it **IMPORTANT TO ATTEND** for their business/organization.



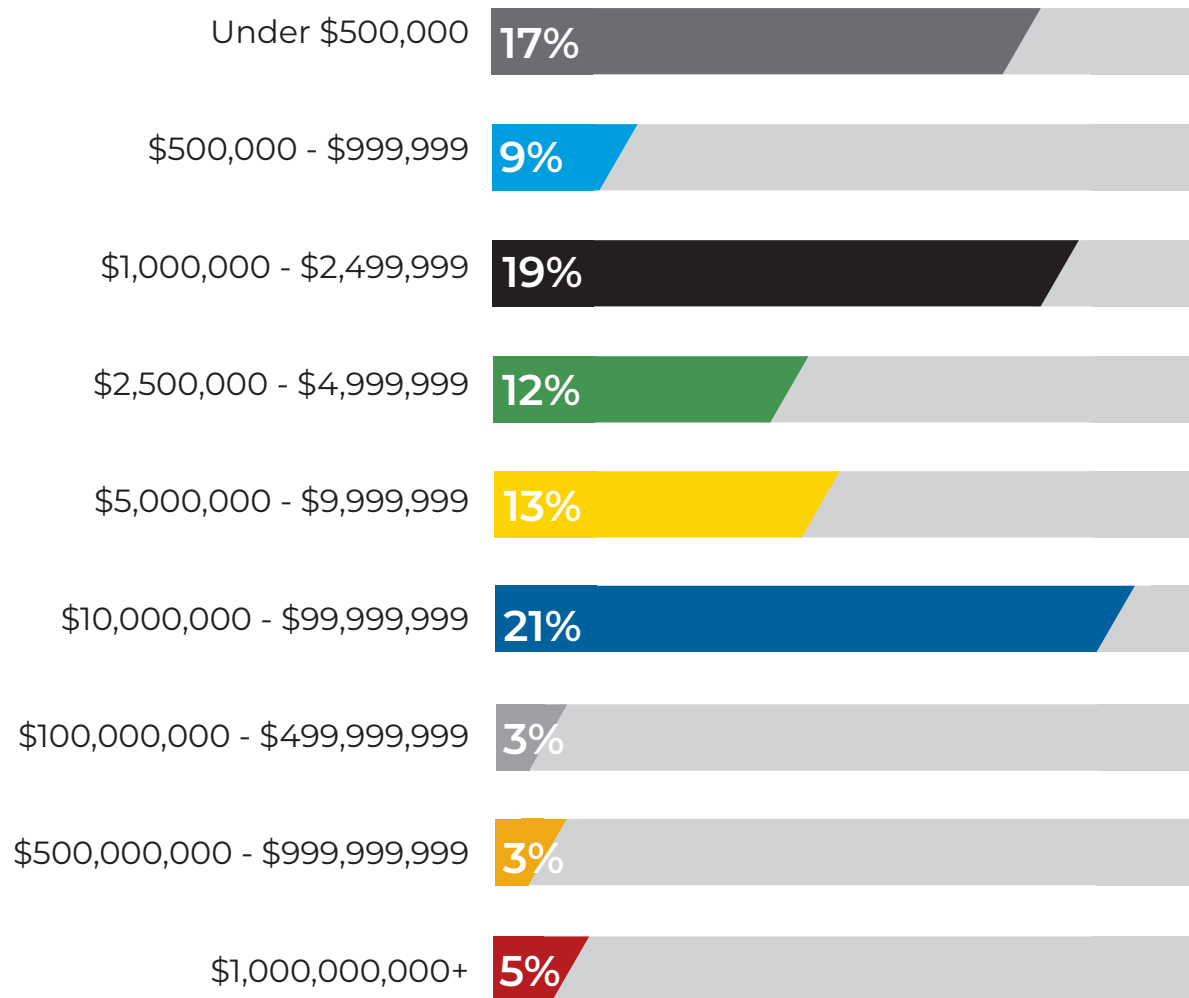
55% of NPE attendees stated this was their **FIRST TIME** at the show.

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This is my first time at NPE and Charlotte is great. We're extremely pleased with the turnout and the quality of the people in attendance. Overall we are very very pleased. NPE has the right customer base, and they are not just kicking the tires. We sealed a deal this morning with some attendees from Pennsylvania. They visited our booth at the end of the previous day, and this morning we got a purchase order. We have signed up for NPE 2023 in Charlotte.

— Todd Dohnal, Road Widener LLC, Delafield, Wisc.

ATTENDEE ANNUAL PURCHASING VOLUME





ATTENDEE BUSINESS TYPE

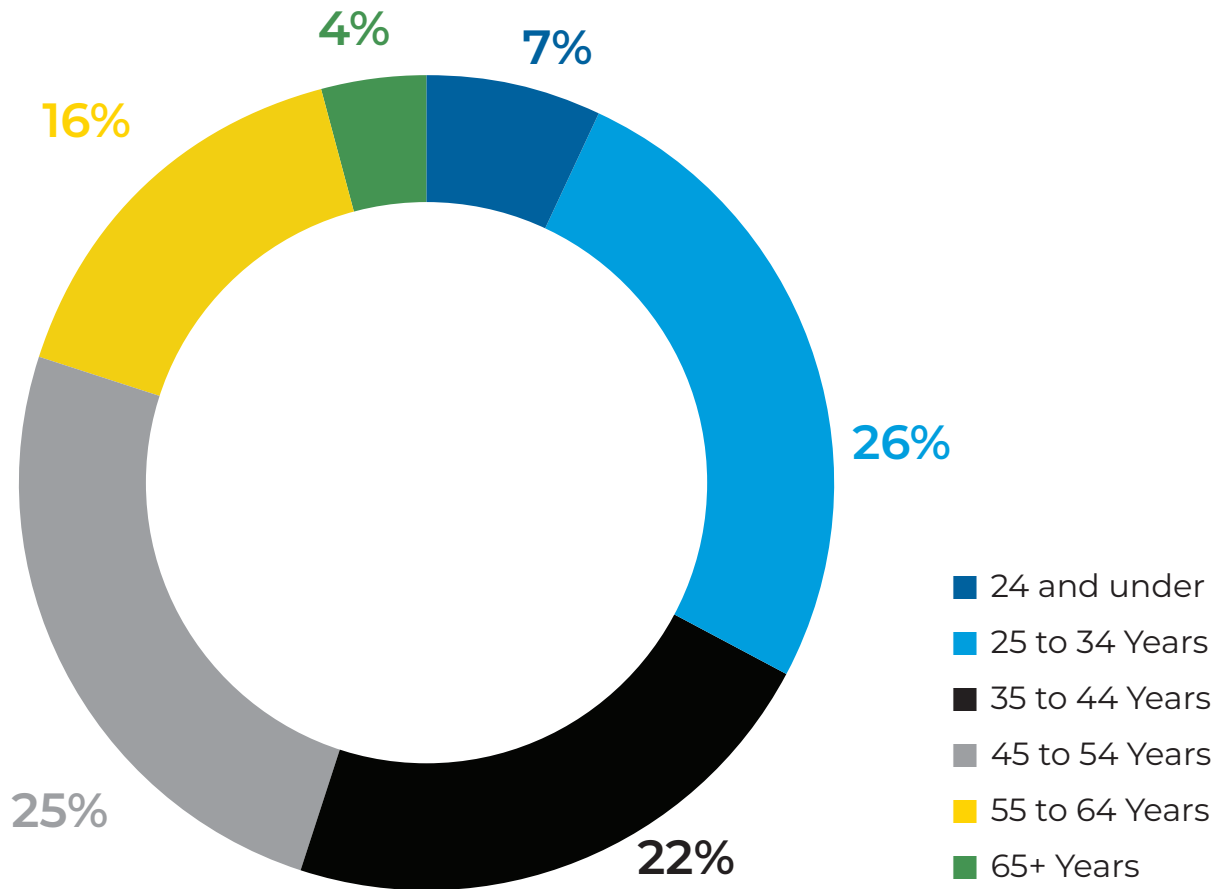
Paving/Pavement Maintenance.....	56%
Pavement Maintenance Only.....	19%
Asphalt Contractor.....	10%
Dealer/Distributor.....	6%
Paving/Producer.....	2%
Municipal/Public Works.....	2%
Landscape Contractor.....	1%
Concrete Contractor.....	1%
Snow Removal Contractor.....	1%
Asphalt Producer.....	1%
Industry Supplier/.....	1%
Non-Exhibiting Manufacturer	

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Charlotte is really nice. Particularly in light of the pandemic, I'm satisfied with this show and pretty happy with the attendance. We've had fewer tire kickers and more quality attendees. We will be back in Charlotte for NPE 2023.

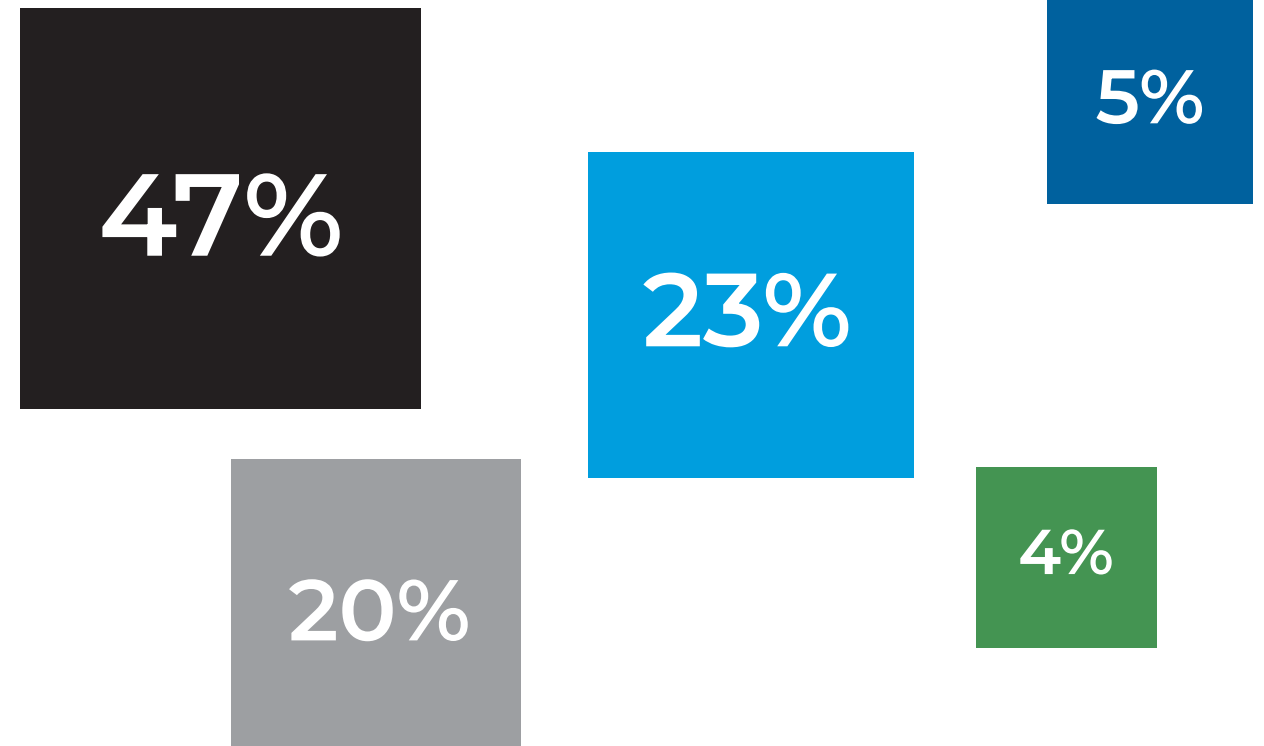
— Tom Staab, United Rotary Brush, Lenexa, Kan.

**A GOOD MIX OF SEASONED PROFESSIONAL
COMPLEMENTED BY FRESH EYES AND
YOUR TALENT**





ATTENDEE JOB DESCRIPTION



- Corporate Management (CEO, Owner, President, Partner, VP, General Manager)
- Consultant
- Supervisory Management (Foreman, Superintendent, Manager, Engineer)
- Operations Personnel (Equipment Operator, Maintenance Technician, Disp)
- Other

SPONSORSHIP OPPORTUNITIES

From building product awareness to increasing sales, becoming an official show sponsor will further enhance your presence among the hundreds of exhibitors at National Pavement Expo and Conference. Gain additional exposure by purchasing one of the high-profile and high-value sponsorship packages to stand out among your competition and get noticed.

To discuss a customized sponsorship package developed for your marketing goals and objectives, contact the NPE Sales Team below or visit the NPE website at nationalpavementexpo.com

EXHIBIT SPACE RATES

Exhibit space rates vary per show and according to time of reservation. Contact your account executive for details and current rates.

SALES



Dan Moore
Account Executive
Dan Moore
404-693-0185
Dan.Moore@EmeraldX.com

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Thank you for all your help in securing my booth in Charlotte this year. We had a wonderful time. Traffic, interest, and sales was top notch. Most impressive was the superb hospitality. We were welcomed from the time we rolled into town right up to the time we left. Pleasant and helpful. We had the best meal of our life (no kidding) at a downtown steakhouse. Lastly, the wives took us to an 'axe throwing' venue on Friday night and had an absolute riot! Needless to say we've already signed up for the 2023 Expo.— *Al Dickson, Owner, AutoLoc Transport Systems*

